

# **Battlefield Economic Development Commission**

## **Minutes**

**October 1, 2010**

Item 1: Meeting called to order at 8:05am by Chairman Nick Penka. Commissioners present are: Bernadette Losh, Steve Reith, Nick Penka, Mayor Aaron Kruse and Dan Bare. Also present are City Aldermen Shawn Billings and Steven Esterline.

Item 2: Steve Reith motions to approve the minutes from the August 6<sup>th</sup> meeting; Bernadette Losh seconds and the minutes are approved.

Announcements- The final plat is set to be approved for the new Price Cutter.

The Aldermen discussed the strategic plan that the board is working on. Three areas of focus are infrastructure, communication and economic development.

Item 3: Commissioners explain how the brochure was conceived and what our goals are as a committee. What types of media will be used to distribute the brochure are discussed. Also discussion on who the target audience will be.

The EDC will work directly with the Board of Aldermen to develop a list of businesses that will receive a brochure.

Chairman Nick Penka plans to attend the Board of Aldermen meeting this Tuesday evening.

Item 4: Bernadette Losh motions to meet again October 15, 2010 at 8:00am. Steve Reith seconds the motion. All in favor and a meeting is scheduled.

Nick Penka motions to adjourn; Dan Bare seconds and the meeting is adjourned at 9:05am.

\_\_\_\_\_ Nick Penka, Chairman \_\_\_\_\_ Date

ATTEST:

\_\_\_\_\_ Susan R Diehl, CMC/MRCC \_\_\_\_\_ Date